



LOOKBOOK

2023/01

NIESSING

150TH ANNIVERSARY
OF NIESSING
SINCE 1873





NIESSING SPANNRING® ERA



ARE YOU READY FOR THE ORIGINAL OF A NEW ERA?

The Niessing Spannring® Era reveals fascinating new facets of a great design icon. At the same time, it pays tribute to Bauhaus and to the original round shape of the Niessing Spannring®.

A delicate, endless band of gold or platinum encircles the finger in a sweeping, free, and graceful manner. It almost appears as if two rings are holding the diamond. Yet it is only one: Curving into two fine arches in an entirely organic manner, it gently and securely holds the precious diamond.

THE ORIGINAL OF A



**TRIBUTE TO THE ORIGINAL ROUND
SHAPE OF THE NIESSING SPANNRING®**

It is a bold statement for the hand and a shape that simply follows your emotions: »form follows emotion«. Are you ready for the original of a new era?



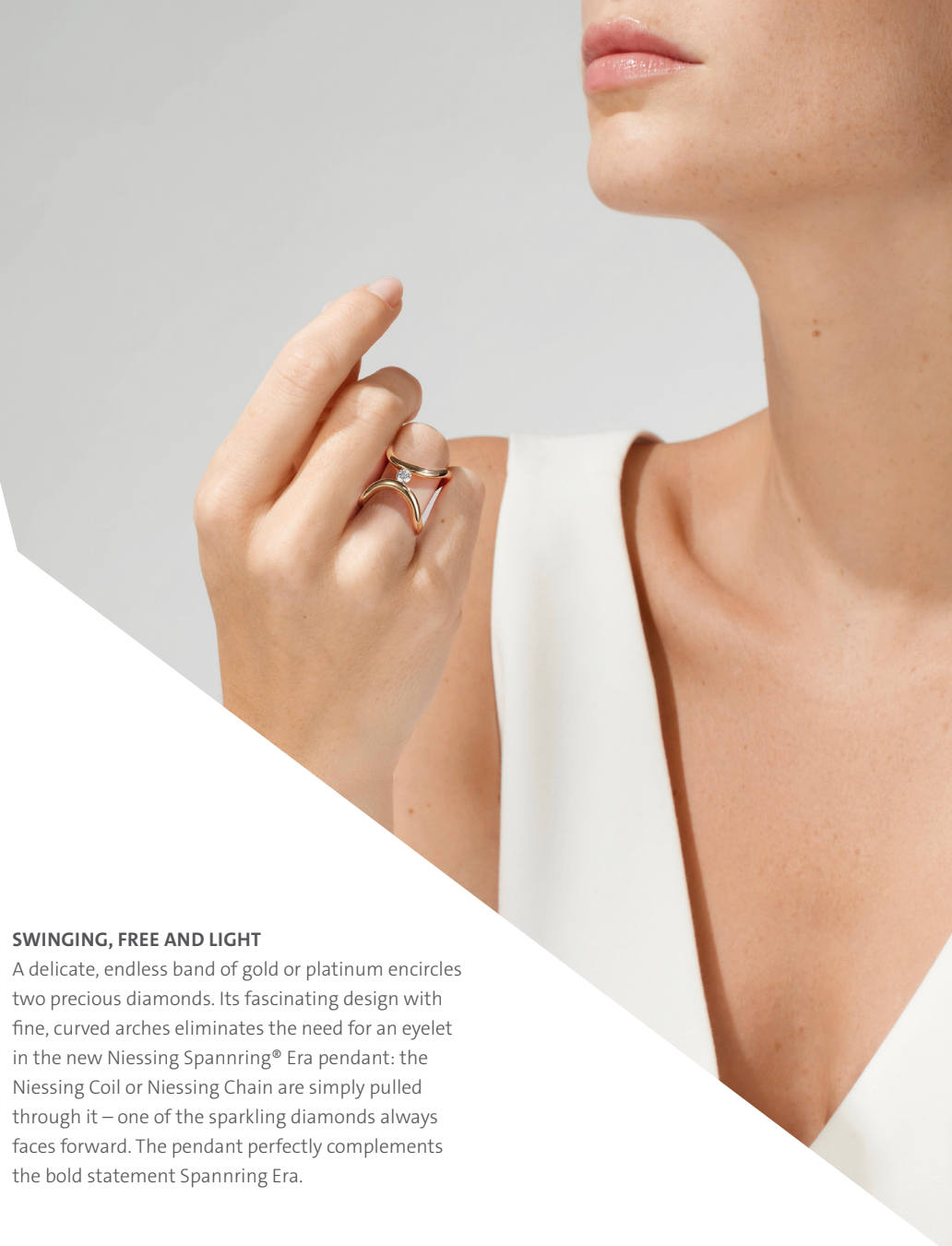
NEW ERA



NIESSING SPANNRING® ERA PENDANT

SWINGING, FREE AND LIGHT

A delicate, endless band of gold or platinum encircles two precious diamonds. Its fascinating design with fine, curved arches eliminates the need for an eyelet in the new Niessing Spannring® Era pendant: the Niessing Coil or Niessing Chain are simply pulled through it – one of the sparkling diamonds always faces forward. The pendant perfectly complements the bold statement Spannring Era.



ROSÉ GLOWING
GOLD WITH A
HEART OF
PLATINUM

SUPPLA



SUPLA GRENADINE

ICONIC NIESING COLOR FOR THE 150TH ANNIVERSARY

On the occasion of the 150th anniversary of the manufactory, the Niessing designers and goldsmiths undertook a special challenge: inspired by the creative spirit of the Bauhaus philosophy of leaving old paths behind and discovering the new. They were driven by the desire to translate the iconic Niessing Color Grenadine – the color for brand lettering and »Heart and Arrow« – into precious metal.

SUPLA GRENADINE



LUXURIOUS UNDER STATEMENT



AS IF BATHED IN MOONLIGHT

Just in time for the big anniversary, the vision of Supla Grenadine has now become reality: a rosé-colored, warmly shimmering gold. Its portion of precious platinum gives it a fascinatingly luminous luster – as if bathed in the cool, clear light of the moon.



SUPLA

GRENADINE

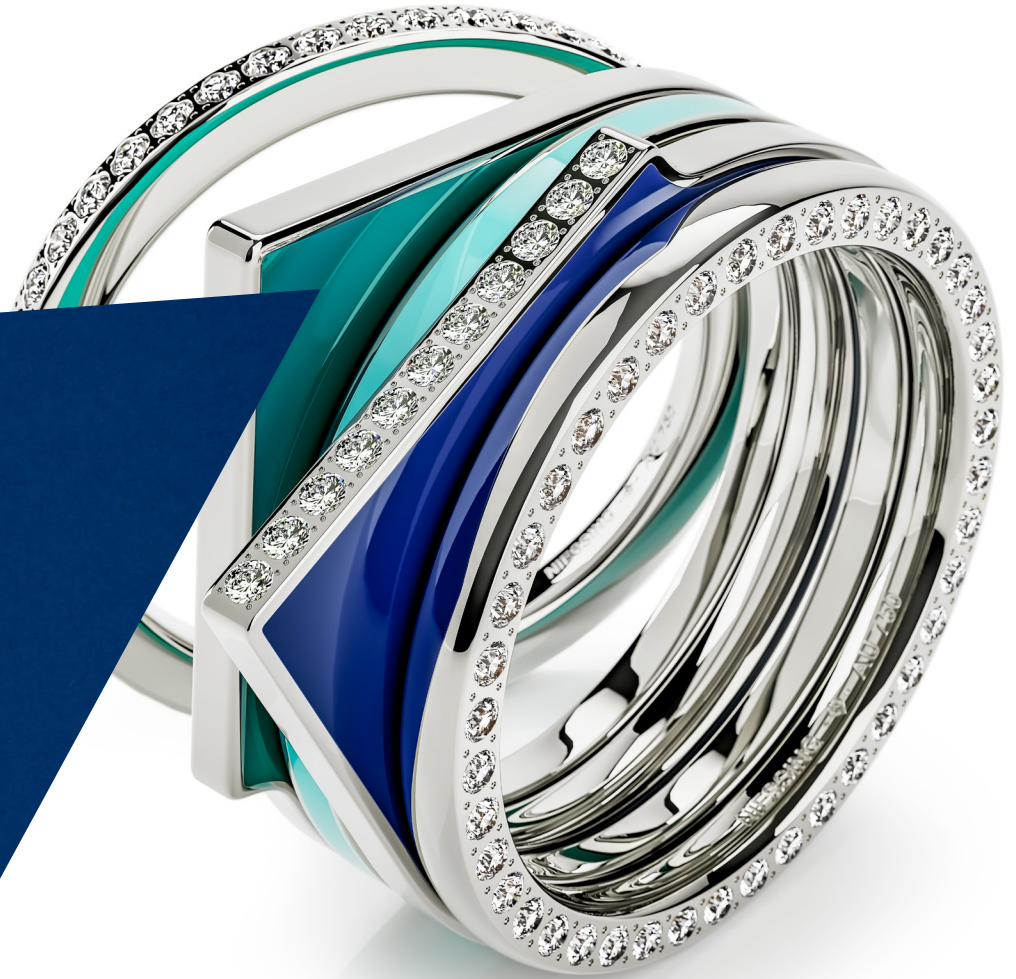
GOLD WITH THE GLOW OF PLATINUM

The unique Niessing anniversary color radiates even more strikingly when sparkling diamonds join the game. They highlight the best of two color worlds: the cool blue nuance of platinum and the warm rosé of the gold alloy. Niessing Supla Grenadine is a sophisticated, subtle nuance that embodies luxurious understatement. Thanks to its sensuous charm, it is the perfect Niessing Color for tension rings as well as wedding rings. Discover luminous rosé gold with a heart of platinum!

SETARIO



NIESSING SETARIO



INSPIRED BY THE BAUHAUS THEORY OF COLORS AND FORMS

For the 150th anniversary of the manufactory, the new Setario debuts as a tribute to the Bauhaus theory of colors and forms, as well as to the creative, playful approach to jewelry. The delicate Setario rings turn ring stacking into an expression of pure vitality: They provide endless possibilities for individual creations – new every single day, according to your desire for unique creations.

RING TO RING TO RING: GET CREATIVE!

Three ring shapes, five Niessing Colors, and ten exclusive Niessing enamel colors: this selection makes collecting and combining fun. Setario Line is a minimalist, linear color accent; Setario Wave ripples around the finger in delicate curves. Setario Square is gently rounded on the one side, and strikingly rectangular on the other.



COLORFUL CREATIONS FOR YOUR HAND

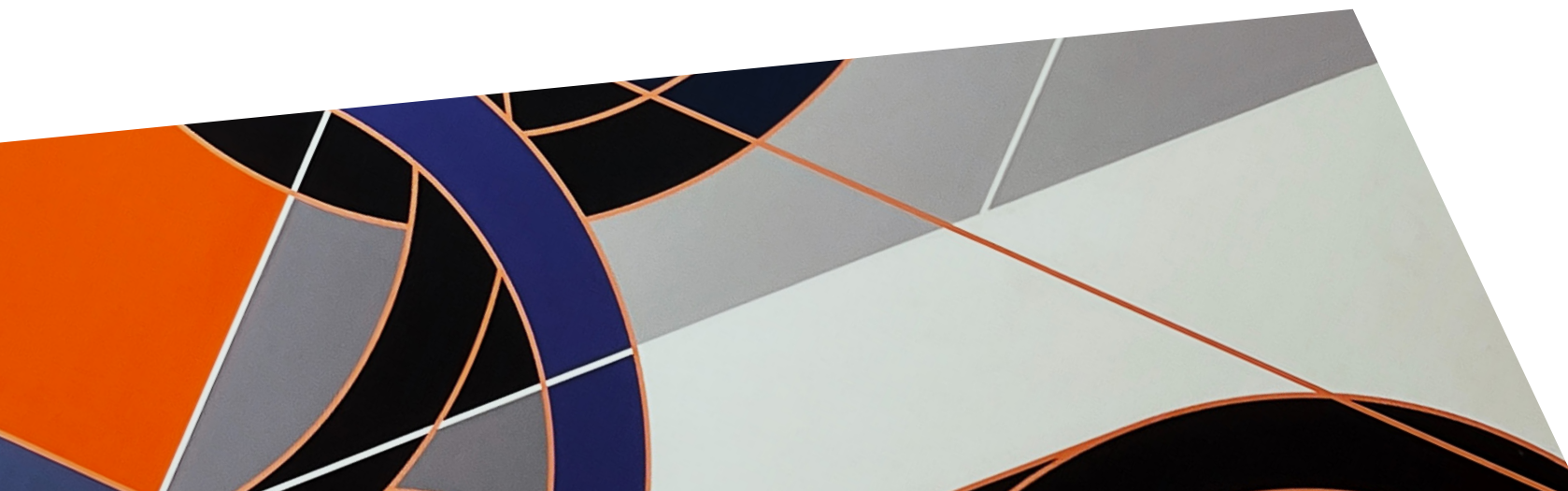
The new, elegant Setario rings are modeled after a great design with the same name. In the early 1970s, Niessing launched Setario, the manufactory's first jewelry line, an idea of Ursula Exner, then owner of Niessing and granddaughter of the manufactory's founder.

DISCOVER THE MAGICAL KISS OF COLOR



SETARIO

In this anniversary year, we completely reinterpret the first great Niessing jewelry classic: Setario. Inspired by the Bauhaus theory of colors and forms, the elegant rings in gold or platinum play with shapes, exclusive enamel colors and sparkling diamonds. Since its invention in the mid-1970s, Setario's name, a neologism derived from the words »set« and »variation,« says it all. Setario is synonymous with collectible rings that can be combined over and over again for colorful creations.



EDITION RING 2023
VIVA MAGENTA
MEETS SUPLA GRENADINE
AND SPARKLING DIAMONDS

EDITION
OF

SETARIO ANNUAL RING 2023

Exclusively for the 150th anniversary of the manufactory and only in 2023, the Setario annual ring is available in the iconic Niessing Color Supla Grenadine. This ring combines sparkling diamonds with a historic Niessing Color and colorful enamel: an intricate masterpiece of the goldsmith's art and a valuable collector's item. Collect, explore – and discover the magic!



THE YEAR

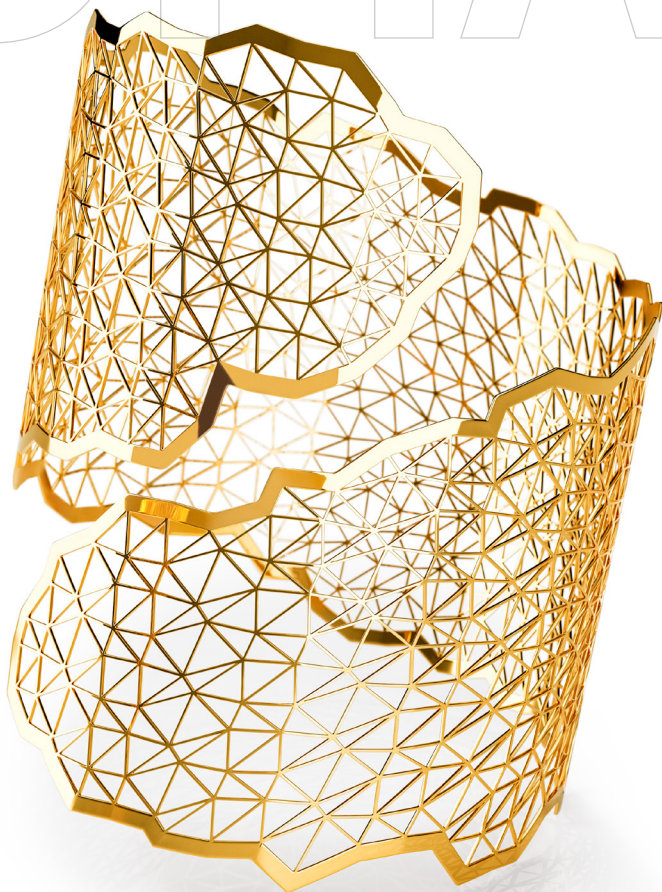
NIESSING TOPIA VISION

EXPRESS YOUR VISIONS IN GOLD

Be realistic – and try the impossible! Niessing Topia Vision is an exclusive world first that makes the seemingly impossible possible.



TOPIA



**GOLD AS IRIDESCENT AS A
GOSSAMER SOAP BUBBLE**

The refined, uniquely delicate and iridescent pieces of jewelry with their distinctive pattern and expressive outer contours inspire the imagination and carry you off to dream worlds. Niessing Topia Vision is as luxurious and sensual as a gentle touch. Express your visions in gold!



**DISCOVER A WORLD
FULL OF IMAGINATIONS**

The collection transforms fascinating visions into precious jewelry. The bangles, rings, earrings and chain are inspired by the beauty of natural phenomena: gossamer soap bubbles, radiant northern lights, glittering reflections on the sea ...



VISION

NIESSING COLETTE C



FALL IN LOVE OVER AND OVER AGAIN!

Niessing Colette C invites you to collect, yet it can also be worn unadorned as a delicate, minimalist highlight on the arm and neckline. You can add more and change the design as you desire – making a perfect combination with the classic Niessing Colette bracelets. Fall in love with life over and over again!



CREATE MEMORIES!

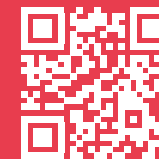
Shining spheres, sparkling diamond pendants, precious roundels for your personal engraving, and exquisite Niessing design icons in miniature make the Niessing Colette C bracelet and necklace symbols of your personal history. Capture unforgettable moments forever: Full of spirit and charm.

COLETTE C

NIESSING COLETTE C RING

Delicate, soft and smooth: The Niessing Colette C Ring winds around the finger up to five times, with two gleaming spheres forming the closure. If you wish, a fine, set diamond adds that extra sparkle to every day. Its position in the ring can be changed to suit your mood: »Today, the focus is on me – tomorrow, I'll shine for the world.« Simply beautiful!





PRESS IMAGES

You can obtain product images as HiRes files under this link:
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**150 YEARS OF NIESSING
150 YEARS FOR YOU!**




NIESSING
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