

LOOKBOOK

2024/01



NIESSING



DESIGN ICON MEETS DESIGN ICON

SENSUOUS MINIMALISM MEETS ICONIC DESIGN

Discover the precious symbols of love, unique Niessing Colors and the most beautiful design icons.

Welcome to the world of Niessing!

»**ICONS ARE
POWERFUL
BECAUSE
THEY REDUCE
INFORMATION
INTO
SOMETHING
SIMPLE,
MEMORABLE,
AND
MEANINGFUL.**«



A NEW ERA



NIESSING SPANNRING® ERA BRACELET

ARE YOU READY FOR THE ORIGINAL OF A NEW ERA?

The new Niessing Spannring® Era bracelet is a stylish companion for every day. The twice wound leather strap echoes the endless shape of the jewelry and holds it securely on the arm: extravagant and casual; bold, free and light.



NIESSING
DESIGN
IS
INHERENTLY
NATURAL.





ERA
BRACELET



OUR
TRIBUTE TO
THE **ORIGINAL**
FORM, SO
ENDLESS
AND **FREE.**

WEDDING RINGS



ICONIC LOVE

CELEBRATION OF CONTEMPORARY LOVE

A wedding ring is not merely worn on the hand.
It is also worn in the heart. Find the right Niessing
wedding ring for your personality – and the perfect
symbol of your love.





WOVEN
LOVE





TRIANGLE



ART DECO



NIESSING
DESIGN
**IS A FUSION
OF TRADITION
AND
INNOVATION.**

50 YEARS
SETARIO

50TH
ANNIVERSARY SETARIO

SETARIO
50 YEARS



CREATE YOUR INCREDIBLE LOOK!

Our legendary jewelry collection is a true masterpiece of colors and shapes. It has been delighting jewelry lovers worldwide for fifty years now. The collection includes a variety of jewelry rings that allow you to create individual looks.

NIESSING
DESIGN
**TOUCHES
THE SOUL.**





BLACK AND WHITE





LIGHT AND **SHADOW**



NIESSING
DESIGN
IS
CONSISTENT
EVEN DOWN
TO THE
FINEST
DETAIL.



FEEL FREE
AND
COMBINE



NIESSING
DESIGN
**IS SENSUALLY
MINIMALIST.**



COLETTE C



ICONIC COLORS

CLICK, CREATE, AND COLOR!

Setario celebrates its 50th anniversary with a reinterpretation of the legendary design classic. For 50 years, Setario has been setting standards in jewelry design and is celebrating this anniversary with a wonderful novelty: the Setario jewelry collection and Edition 50, inspired by timeless Bauhaus design.



NIESSING
DESIGN
**TELLS
INSPIRING
STORIES**





LOVE IT!



50TH

ANNIVERSARY SETARIO

Colorful Icons



COLOR



IS



EMOTION



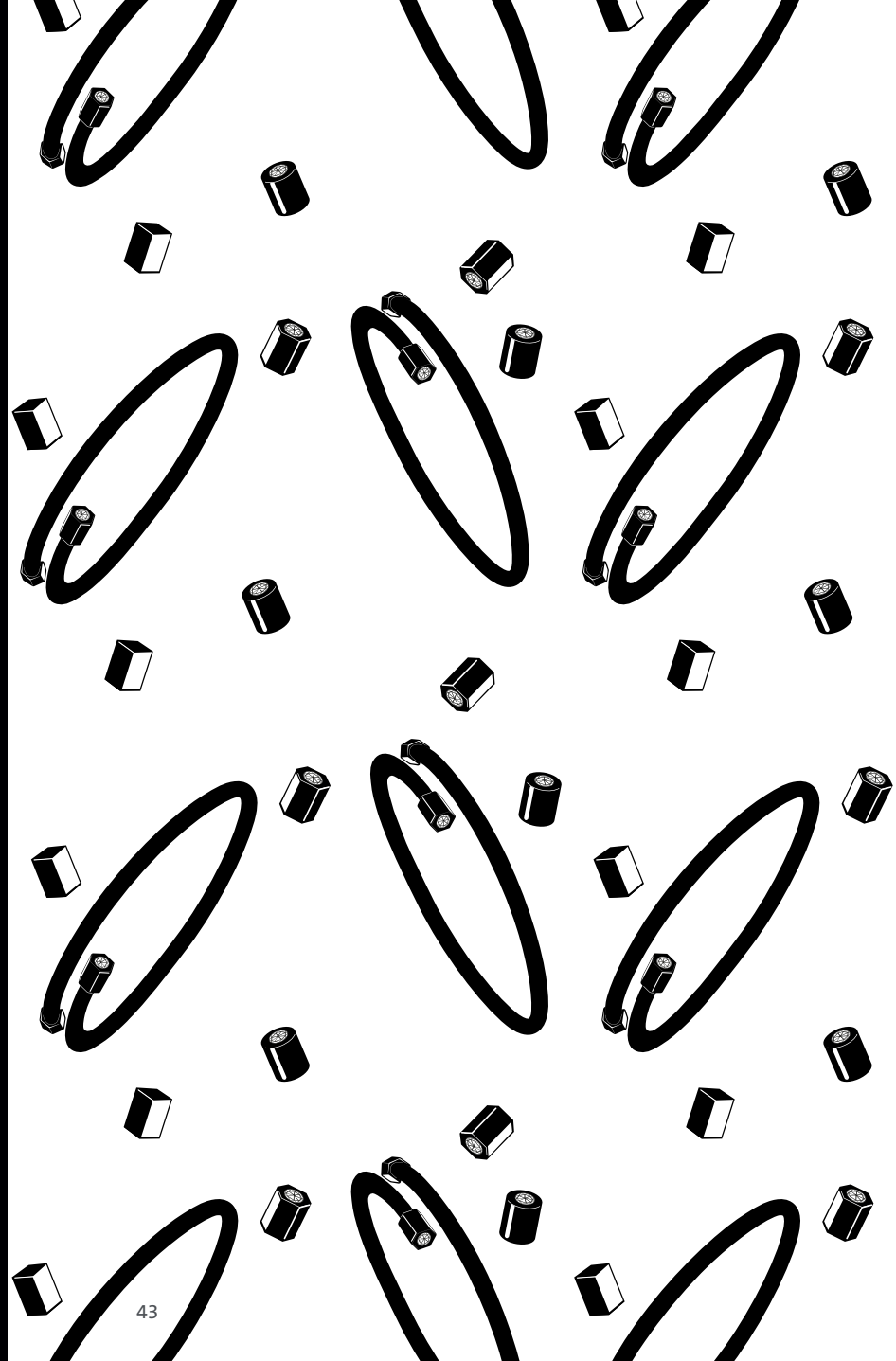
FORM FOLLOWS PERFECTION



NIESSING COLETTE ELEMENTYX

SHAPE, COLOR AND DAMONDS!

An icon of timeless style, Colette design combines aesthetics and perfection. Handcrafted with the highest precision »Made in Germany«, the new bracelet embodies the minimalism of absolute understatement.



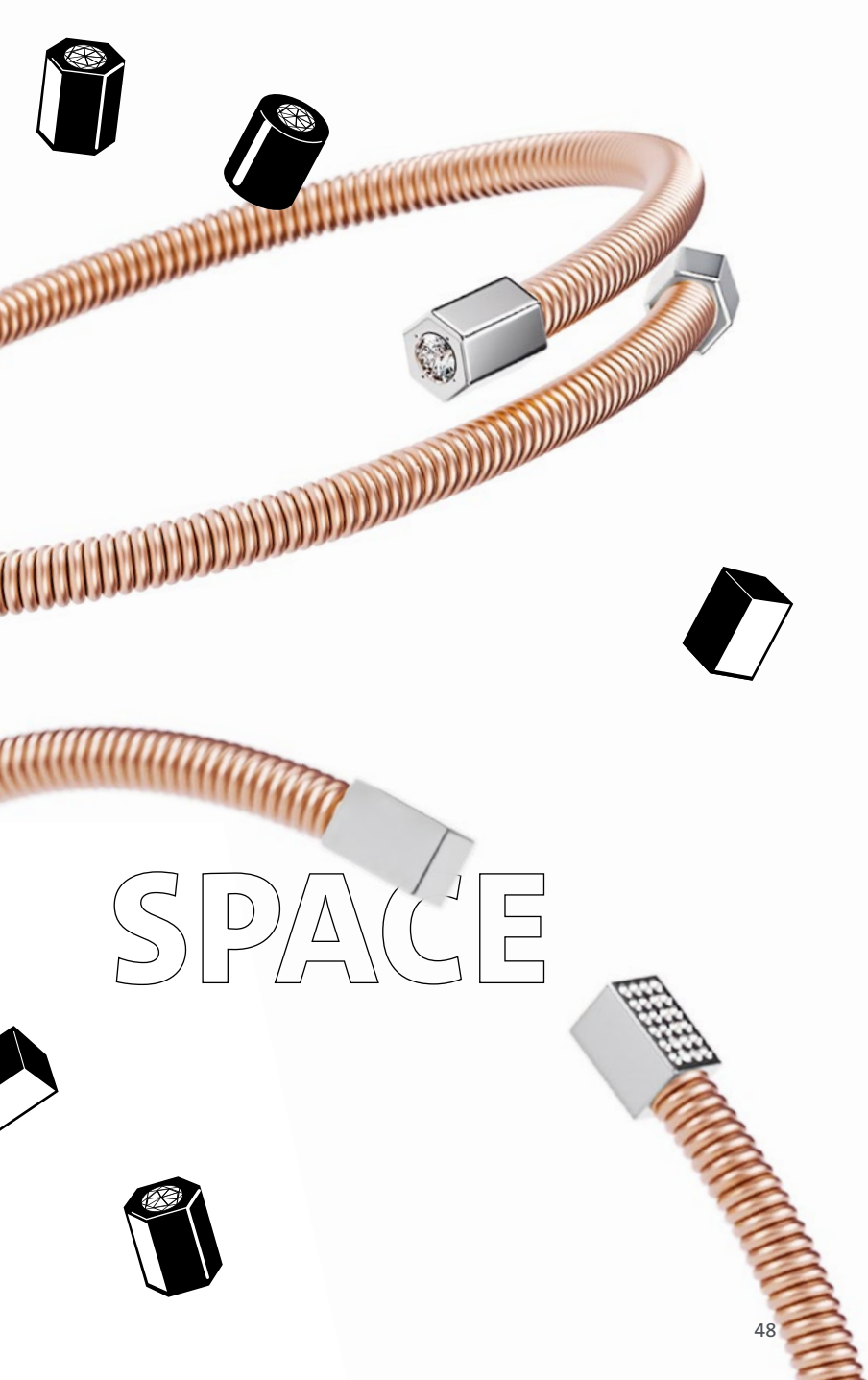


ELEMENTYX





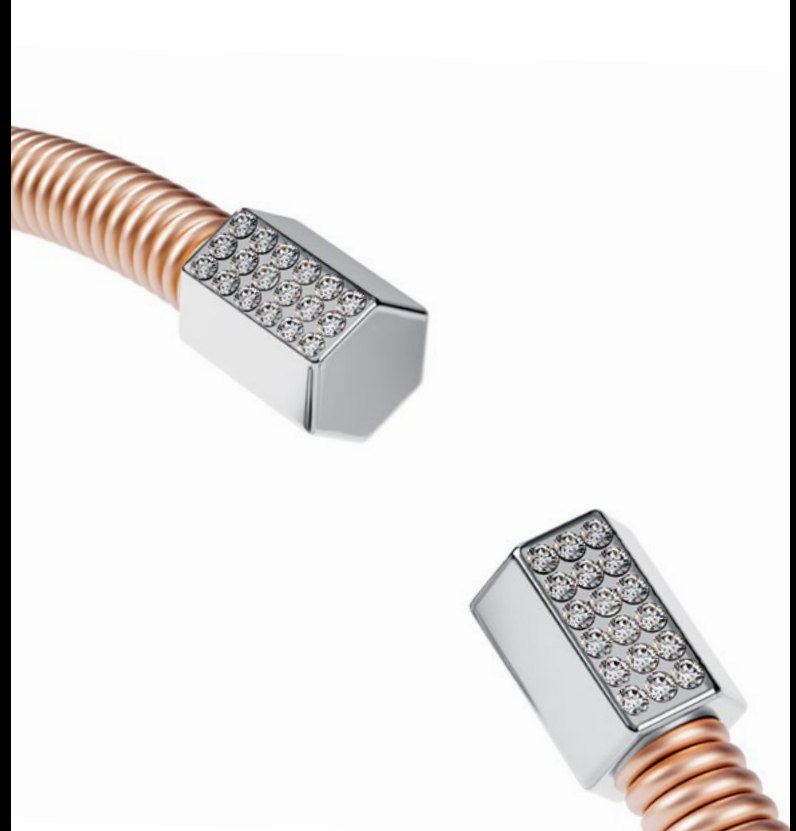
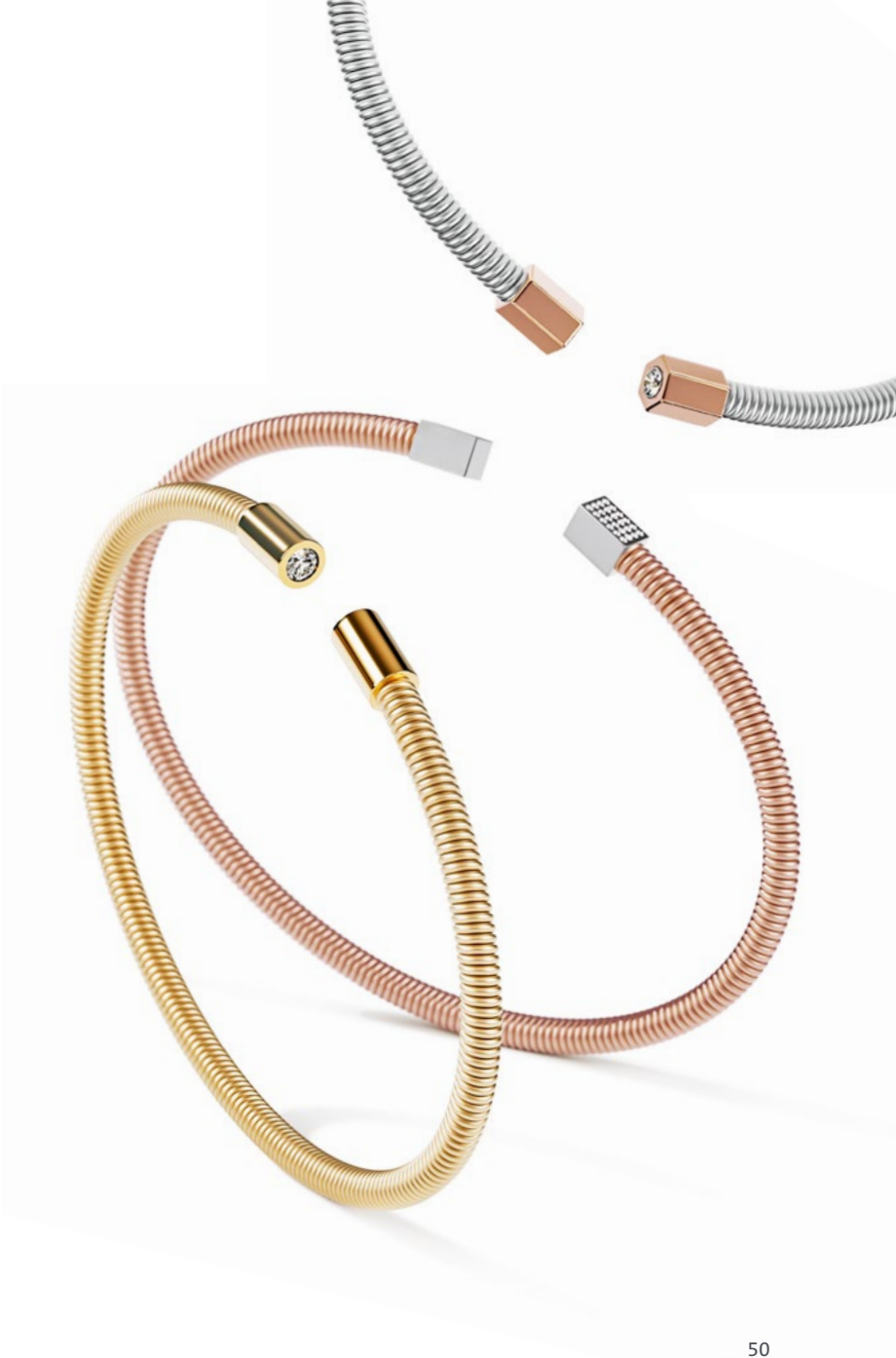
STRONG
AND PURE



SPACE



EMBRACE



NIESSING
DESIGN
**IS PURE
AND CLEAR**

BRAND NEW



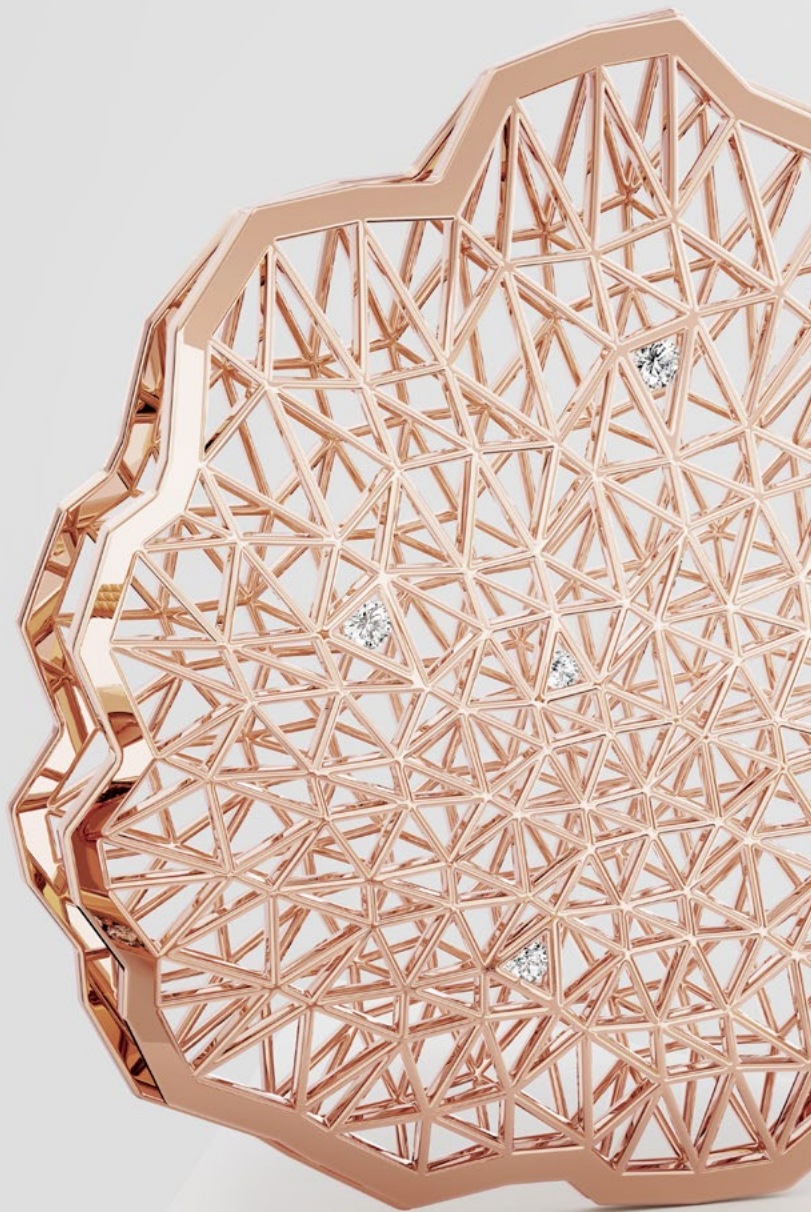
TOPIA VISION GOES ROSEWOOD

The harmonious beauty of the Niessing Color Rosewood unfolds with particular elegance in Topia Vision. Rosewood is fascinatingly versatile in the changing light, with a shimmer that defies words. The warm tone varies between shades of red and violet, and the gold shimmers from pink to brown. Niessing Topia Vision is luxurious and sensuous. Express your visions now in Rosewood!

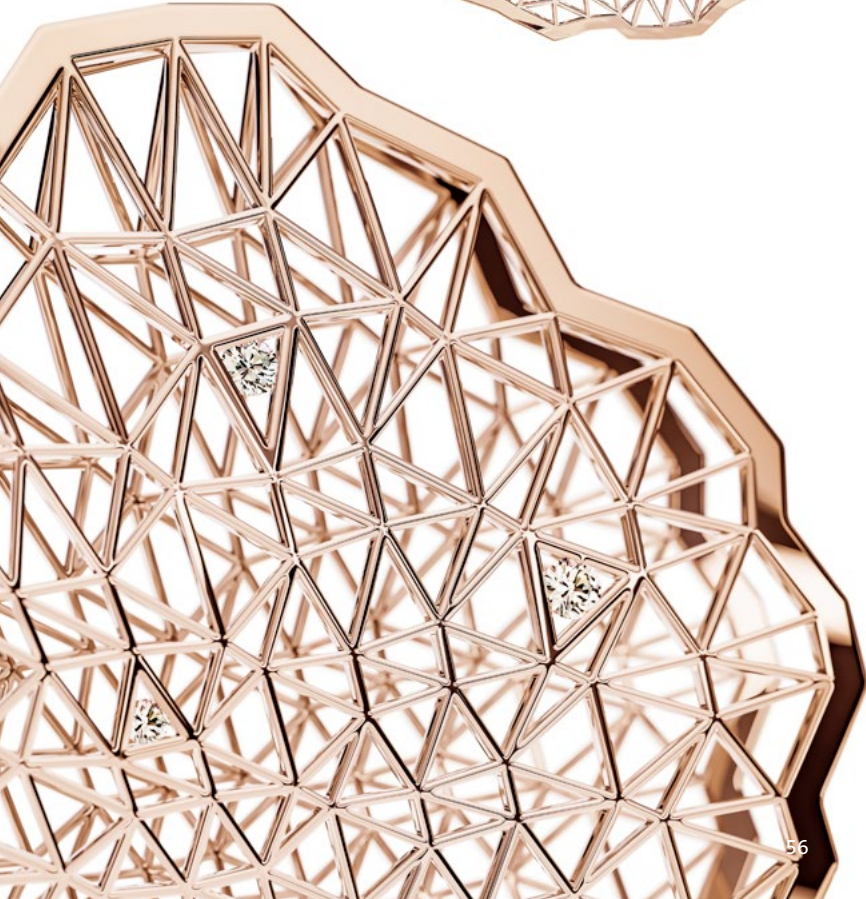


reddot award 2023
best of the best





NIESSING
DESIGN
**IS A
STATEMENT
OF MINDFUL
LUXURY.**



BRAND NEW



MIRAGE GOES SUPLA GRENADINE

Niessing presents Mirage in Supla Grenadine – rosé-colored, warmly shimmering gold, refined with precious platinum for a fascinatingly luminous luster. The vision of weightlessness and unrivaled smoothness comes to life with Niessing Mirage. Discover the fascinating play of illusions in the new Niessing Color Supla Grenadine, as if bathed in the cool light of the moon.





HEART
GLOWING

IN LOVE WITH NATURE



NIESSING SUSTAINABILITY

EXPRESS YOUR VISIONS IN GOLD!

Luxury begins with consideration, respect and a passion for detail. How and where was the raw material obtained? Who worked on the piece of jewelry? How did the people involved feel?

What residues did the creation leave behind? What happens to the finished piece of jewelry? What does Niessing do to protect the environment? Niessing wants to provide answers to these questions and do its part for people.

Influenced by the Bauhaus culture that is firmly anchored in the company, the topic of sustainability in all of its dimensions has been part of our thoughts and actions for many years. As a certified RJC member, we emphasize our commitment.





SINCE 1873
UNTIL
TODAY, **THE**
MANUFACTORY
WITH ITS
WORKSHOPS IS
AT THE HEART
OF NIESSING.

